



2019 SEASON PLAYBILL ADVERTISEMENTS

Business Name _____

Contact Person _____

Street Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

Please select your advertisement level:

CHECK ONE	SIZE	DIMENSIONS (in inches)	RATE (For the Season) <i>Before April 1st</i>	RATE (For the Season) <i>After April 1st</i>
<input type="checkbox"/>	Outside Back Cover	4.7w x 7.7h	\$1,200	\$1,200
<input type="checkbox"/>	Inside Front/Back Cover	4.7w x 7.7h	\$800	\$800
<input type="checkbox"/>	Full Page	4.7w x 7.7h	\$550	\$600
<input type="checkbox"/>	½ Page Horizontal	4.7w x 3.8h	\$300	\$350
<input type="checkbox"/>	½ Page Vertical	2.3w x 7.7h	\$300	\$350
<input type="checkbox"/>	¼ Page Horizontal	4.7w x 1.85h	\$200	\$250
<input type="checkbox"/>	¼ Page Vertical	2.3w x 3.8h	\$200	\$250
<input type="checkbox"/>	⅛ Page	2.3w x 1.85h	\$125	\$150

CHECK ONE

- Please use the same ad that was used last year.**
- I will be sending a new ad this year.**

All advertising rates include basic ad design and layout if needed. If you have camera-ready artwork, please E-mail it to advertising@millbrookplayhouse.org. Artwork must be submitted in either **PDF** or **TIFF** format (*minimum resolution: 300 dpi* in grayscale or color; any line art should be 1200 dpi). See enclosed advertising guide for ad sizes. The playbill is printed in color. Your ad will print in grayscale or color depending on your artwork.

DEADLINE TO RESERVE SPACE: MAY 10 DEADLINE FOR AD COPY: MAY 17

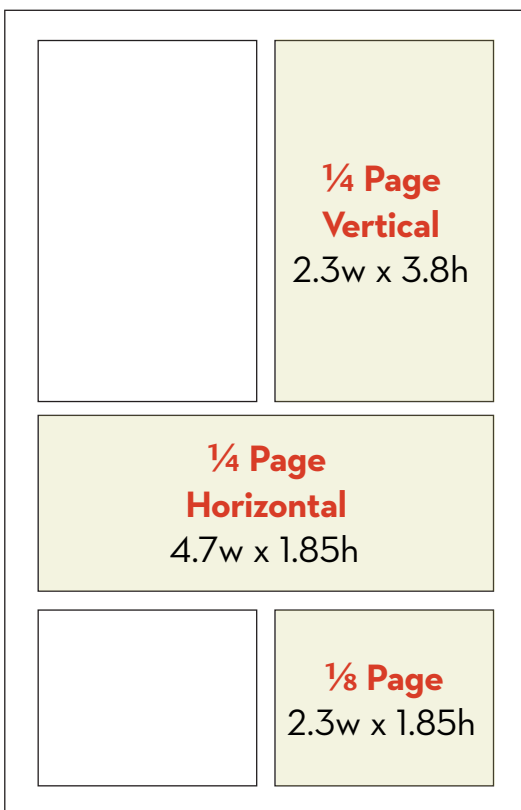
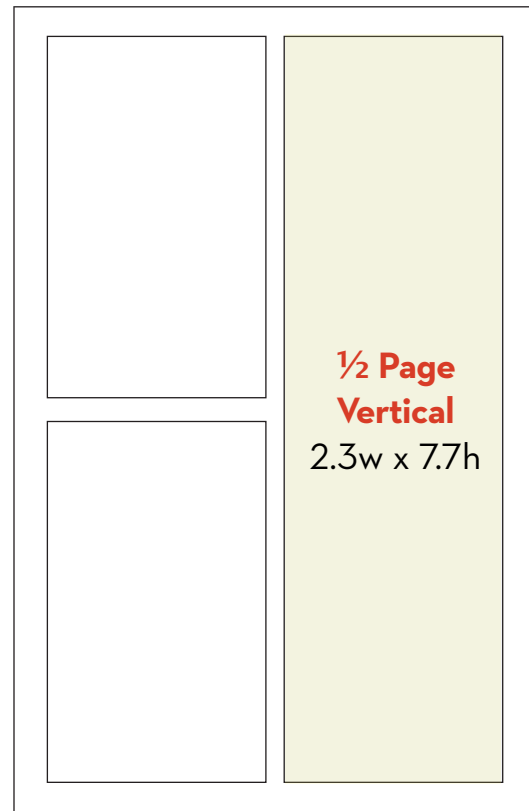
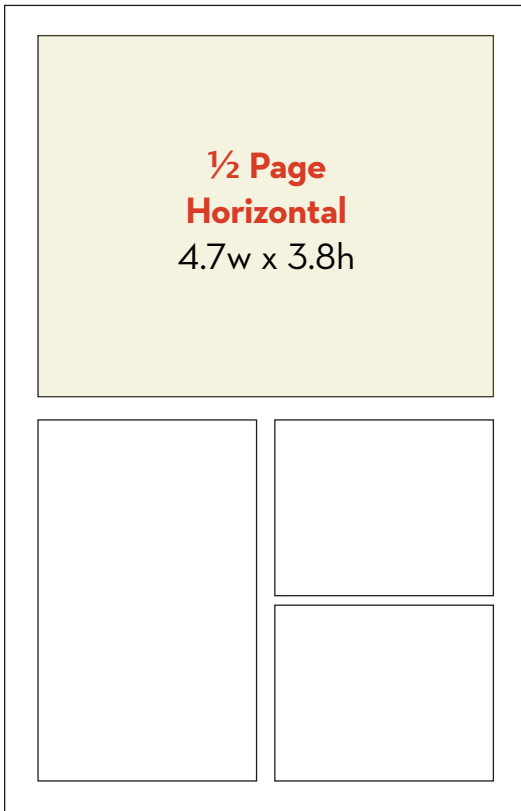
Please make checks payable to
Millbrook Playhouse | 258 Country Club Lane | Mill Hall, PA 17751

Advertiser's Signature: _____ Date: _____



2019 SEASON

PLAYBILL AD SIZES



SIZE	RATE	RATE
	(For the Season) <i>Before April 1st</i>	(For the Season) <i>After April 1st</i>
Full Page	\$550	\$600
1/2 Page Horizontal	\$300	\$350
1/2 Page Vertical	\$300	\$350
1/4 Page Horizontal	\$200	\$250
1/4 Page Vertical	\$200	\$250
1/8 Page (only horizontal)	\$125	\$150

DEADLINE (SPACE): MAY 10
DEADLINE (COPY): MAY 17

QUESTIONS?
advertising@millbrookplayhouse.org